

'ROUND 'N' 'ROUND

A tragic story was this suicide in San Francisco Friday night.

A father and two sons, apparently good pals.

One son obtains reforestation work.

He helps out his father and 10 year old brother.

His last pitiful letter offering to cut down his own living to give more help never reached the father.

The latter poisons himself, the youngster and a pet kitten.

In this case it doesn't seem as if starvation were the motive for the suicide.

I rather imagine it was caused by lack of work and a sense of failure.

Guess there is nothing more downheartening than continued disappointment, lack of occupation and dependency.

The father had \$4 and some odd cents in his pocket when his body was discovered.

Just as a rhetorical question, if you had four dollars and some change would you commit suicide?

I wouldn't—not at least until I had spent the money.

And the day's news also brings forth a Contra Costa county man who is suing his wife for divorce because she has acquired the habit of tobacco.

Advice—Richmond residents had better lock their garages or hide their tool boxes.

Tool boxes and garden hose seem to be the favorite loot of burglars within the last few months.

Thieves pick the queerest things to steal—eggs, copper wire, dynamite, spoons and such.

GOLD NATIONS FORM ALLIANCE AGAINST U. S. A.

PARIS, July 8.—UP—The chief gold nations of Europe met today and formed an alliance to defend the gold standard against the United States and other inflationary nations, presaging a possible currency war which may have a far reaching effect on world economics.

Seven nations, France, Italy, Belgium, Holland, Switzerland, Poland and Czechoslovakia who hold nearly half the world's gold, formed the bloc. They met in the council room of the Bank of France, above the bullion vaults which contain the largest "mountain of gold outside" the United States.

Counter Bloc
French experts expected the nations not on gold, including the United States, Great Britain, Japan, Argentina, Brazil, Chile, South Africa, Australia, Canada, India, New Zealand and Ireland would form a counter bloc, perhaps rallying 25 nations for a united defense of their monetary interests.

The chief hope in the threatening situation was that the definite alignment into two camps might permit of tangible negotiations and compromises which in the long run would not only avert a disastrous currency war, but even permit of an easier solution. (Continued on page 8)

Rev. Jaegar Pays Visit to Richmond

Rev. L. W. Jaegar, formerly of the Full Gospel church here, was a visitor in Richmond over the weekend. He is now doing evangelistic work in the state and is leaving for the south soon. He reports that his activities are meeting with great success. He is leaving in the morning for Wasco.

WEATHER

BAY REGION: Overcast night and early morning, otherwise fair and mild Sunday and Monday—moderate, west winds.

NORTHERN CALIFORNIA—Fair Sunday and Monday with fog on the coast; no change in temperature; moderate northwest winds off shore.

Washington Crew Wins Race

INDUSTRY'S WESTERN GOAL

RICHMOND

FOURTH PORT ON PACIFIC

RECORD HERALD

A RICHMOND PAPER

FOR RICHMOND PEOPLE

OL. XXVI, NO. 4167.

RICHMOND, CALIFORNIA

SUNDAY MORNING, JULY 9, 1933.

LATEST WIRE NEWS

FURNISHED BY
UNITED PRESS

Complete Report
Each Morning

Price 5c

FLOYD-SANKEY KIDNAPING SUSPECTS ROOSEVELT ASKS STATES TO GO WET

RANSOM OF BARBER JAKE HIS SNAG

CHICAGO, July 8.—UP—Negotiations for ransom of John (Jake the Barber) Factor struck an impasse today with the revelation that Charles (Pretty Boy) Floyd and Verne Sankey, feared desperadoes of the west, were suspected in the kidnaping.

Plot Denied
Associates of the abducted financier meanwhile denied that Factor had "framed" himself and was fleeing to Mexico to escape extradition to England where he is sought on charges involving a \$7,000,000 stock swindle.

Efforts Fail
Admitting that their efforts to accomplish Factor's release had failed, his negotiators including A. L. Epstein, who was with the victim when three automobile loads of abductors seized Factor a week ago today, were expected to withdraw from the case.

Factor's son, Jerome, 19, abducted himself less than three months ago, and William (Red) Cohen, Factor's brother-in-law, will conduct the future negotiations.

Floyd, sought throughout the southwest on a substantial list of crimes, was seen at the Arlington race track two days before the kidnaping.

He watched the victim's movements, the United Press was informed, then brought in Sankey to interest a local gang in the abduction.

In With Gang
Identified as the kidnaper of Haskell Bohn and William Hamm Jr., in St. Paul, and of Charles Boettcher II, in Denver, Sankey is believed to have cooperated with the Touhy gang in the kidnaping here.

Negotiations of the past week, it was believed, were conducted with remnants of the one-time powerful Capone mob, bitter rivals of the Touhy gang.

This "wrong connection" may have contributed to the present failure to effect Factor's release.

Scotting at Home
Scotting at charges of Franklin Overmeyer, Great Britain's legal representative in Chicago, that the kidnaping was a "hoax," Factor's friends pointed out that his interests lie here and that apparently he made business plans without regard for such a "framed" abduction.

Elks Breakfast, Visit San Quentin

An interesting trip through San Quentin prison was taken yesterday by 42 members of Richmond lodge of Elks. Deputy Sheriff Frank Wilson and Sheriff R. R. Veale headed the expedition.

Harry Bottger treated the gathering to breakfast on the ferry going to the prison.

The Elks were conducted through the men's and women's wards.

COURT TAKES IN \$569

SAN LEANDRO, July 8.—San Leandro's city court took in \$569 for the month of June, Clerk Paul Dempsey reported for Judge A. W. Bruner here today. In the justice court, also presided over by Judge Bruner, the month's receipts were \$126, of which \$32.50 was for fines.

Leaving



REV. AND MRS. HARRY PRESSFIELD who last evening received a call to Carson City, Nevada, where Rev. Pressfield will serve as pastor.

Rev. Pressfield Will Leave for Post in Nevada

It is with the greatest of regret that the numerous friends of Rev. Harry Pressfield learn that he will leave during the coming week for Carson City, Nevada.

Rev. Pressfield was notified last evening that an emergency had arisen in the Nevada capital due to the severe illness of the present pastor who has been forced to take a year's leave.

The appointment of Rev. Pressfield extends until June, 1934, at which time a Presbyterian minister will fill the pulpit as the church is a federation of Methodist and Presbyterian parishes.

Rev. Pressfield will serve as chaplain of the state penitentiary. (Continued on Page 5)

Chapel Director Goes to Danville

William E. Clawson, formerly director at Bethany chapel here, has assumed the pastorate of Danville Presbyterian church.

With his wife and little son he has moved to Hartz avenue in Danville.

He is a graduate of the University of Nevada and the San Anselmo theological seminary. His wife is a daughter of Rev. Otis Ling of the Walnut Creek community church.

MUST HOLD UP POLICY OF BOURBONS

WASHINGTON, July 8.—UP—President Roosevelt today called for repeal of the 18th amendment in a letter addressed to Leon McCord, National Democratic committee man of Montgomery, Alabama.

"I think I have made it abundantly clear," the telegram said, "that the platform of the Democratic party adopted last year should be carried out insofar as it lies in our power."

The telegram was in response to an inquiry from McCord. Noting that he had received similar inquiries from other Southern states, including Tennessee, Arkansas and Kentucky, the President said he thought it well to make his reply public.

The prohibition message of the President reads: "I have received your telegram of July 6 in reference to the repeal of the eighteenth amendment."

Backs Platform
"I think I have made it abundantly clear that the platform of the Democratic party adopted last year should be carried out insofar as it lies in our power."

The special session of the Congress has already translated into law a great majority of the pledges made.

"One of the pledges of the platform read as follows: 'We advocate the repeal of the 18th amendment. To affect such repeal we demand that the Congress immediately propose a constitutional amendment to truly representative conventions in the States called to act solely on that proposal.'"

"The Congress has acted on this and many of the States are now engaged in holding elections for the conventions proposed."

Many Queries
"Finally, I have made it clear ever since my nomination a year ago that I subscribe to the Democratic platform 100 percent."

"In view of the fact that I have had so great a number of telegrams similar to yours not only from your State but from Tennessee, Arkansas, Kentucky and others, I am taking the liberty of giving this message to you to the press."

Helen Wills Is Winner Again of Wimbledon Tennis Championship

WIMBLEDON, July 8.—UP—On the historic center court and before their majesties King George and Queen Mary of England, Mrs. Helen Wills Moody today won her sixth Wimbledon tennis championship with a 6-4, 6-8, 6-3, victory over Dorothy Round in the final of the all-women's tournament.

Mrs. Moody's triumph, which enabled her to equal Suzanne Lenglen's mark of six Wimbledon titles, was achieved only after a most bitter struggle and saw Miss Round, a prim, precise little English Sunday school teacher, shatter Mrs. Moody's mark of not having lost a set since 1926.

That second set, which Miss Round won, 8-6, was packed with drama. Matters reached a climax in the 13th game when, with the score at 6-all and Mrs. Moody holding the advan-

'It's Over, All Over'



NOT so long ago the two couples were among "Hollywood's happiest married," but now they admit romance is on the rocks. At left, William Powell and Carole Lombard. Right, Richard Dix and Mrs. Dix.

Local Boy Lacerated By Blast

Robert Craycroft, 15, of 433 Nevada avenue narrowly escaped loss of his right eye Friday night when an explosive with which he was experimenting blew up.

He received a lacerated eyeball and a cut over his left eye which required three stitches. He is under the care of Dr. Harry Ford who says that he cannot tell yet how the sight of the injured eye will be affected.

"The youth will be confined to bed for some weeks."

The explosion occurred at the boy's home. He and some friends were experimenting with carpenter glue when the material became ignited.

The boy is the son of Mr. and Mrs. J. H. Craycroft and the brother of Paulman Harry Craycroft of the Richmond police department.

Application for a marriage license has been filed in Martinez by Thomas W. Tamblin, 25, of 504 Nevada avenue and Miss Josephine Ferraro, 21, of Crockett.

Who's Next? Film Land Is Inquisitive

HOLLYWOOD, July 8.—UP—"Who's next?" was the big question on the lips of filmland today after a week of shattered romances shook even Hollywood, where romances are often looked upon as mere passing whims.

Ordinarily, separations of movie couples do not attract an over amount of attention here aside from the chorus of "who's next?" or "I told you so." But when Mary Pickford and Douglas Fairbanks, Richard Dix and Winifred Lee and William Powell and Carole Lombard apparently began preparation for divorce, even the most sophisticated of the screen colony looked a few secret frowns.

On top of those three surprise came some commotion in the affairs of Oliver Hardy, fat comedian of the Laurel and Hardy team, whose wife filed a counter-suit to his divorce action. The counter-suit denied Mrs. Hardy's charge that he had "drunk" and accused him of dissipating community property.

Hardy's long-estranged partner, Stan Laurel, also has been sued for divorce, Mrs. Lola Laurel claiming cruelty.

Only partially balancing the shattered love affairs were two island wedding. Lucette Jordan, actress, became the bride of Merle C. Cooper, production chief at RKO Radio studio, and Laura Lee, attractive blonde, married Louis Payne, wealthy New York broker.

Miss Lee, before leaving for a European honeymoon, said she probably would not return to the stage or screen.

Hollywood, generally, always believed the Pickford-Fairbanks match would be one, at least, that would survive the baffling marital ships are given in movieland.

Plane Capsizes In Bay Waters

SAN FRANCISCO, July 8.—UP—A Varney speedlines airplane capsized in San Francisco bay today after a flight from Oakland to San Francisco.

Pilot Harry Ownes, the only occupant of the plane, was rescued. The craft, only its pontoons showing above water, was towed to Pier 5 here.

Rescuers Hasten To Texas Ace

MOSCOW, July 8.—UP—Soviet aviators flew to the rescue today of James J. Mattern, Texas round the world flier, stranded with his disabled plane in black northeastern Siberia.

Mattern came down at the inaccessible trading post of Anadyr, on the coast of Anadyr bay, Siberia, almost opposite Nome, Alaska, his coal across Bearing Strait.

He landed more than three weeks ago while attempting to fly from Khabarovsk, Siberia, but it was not until yesterday that he was able to get a brief message of his plight to the outside world.

Motor Wrecked
The foreign office here was advised that Mattern's motor had been wrecked in the landing, and that repairs were impossible with facilities at hand there. It was even doubted that the technical skill and mechanical facilities being sent to him would permit repair of the motor and that Mattern would be taken off in the Soviet plane, leaving his own behind and ending his ambitious project to be the first to fly alone around the world.

Prof. Otto Schmitt, famous Polar explorer and head of all the Soviet Arctic stations, told the United Press today: "One of our Arctic aviators, Levanevsky, with a heavy hydroplane and a crew of four, is at present flying from Khabarovsk towards Bearing Strait. He is instructed to find Mattern and render assistance."

May Make Repairs
"If the plane is not wrecked," (Continued on Page 4)

THREE BOATS GIVE HUSKY BOYS LOTS OF TROUBLE

MARINE STADIUM, Long Beach, July 8.—UP—The eight oared crew of University of Washington today won the national intercollegiate rowing championship on the famed 2,000 meter course which was the scene of the 1932 Olympic game rowing event.

Yale Second
Twenty thousand fans roared their approval of the victory for the coast crew, which was followed across the finish line by Yale, Cornell and Harvard.

The victory brought the Husky outfit the Richard J. Schwenke trophy, emblematic of the national championship.

Washington's margin of victory achieved in a thrilling drive down the last 500 meters, was but eight feet.

The Husky crew was timed at 6:38.8.

Buck Head Winds
This time was much slower than the course record, 6:28.2 set by Italy's crew in the Olympic games but it was fast considering the fact that the crews bucked head winds over the entire 2,000 meters.

Washington and Yale were the favorites and as had been expected the race developed into a two crew affair from the start. Yale took a slight lead at the start, although all four shells were closely bunched.

Yale Takes Lead
At the 500 meter mark Yale was ahead and Washington second by a scant foot. At 1,000 meters Yale still clung to a slight lead.

The Huskies, picking up their stroke, caught the Blue crew at 1,500 meters and then took the lead.

(Continued on Page 3)

Misinformation

NOT A WORD TRUE

The world series will be played in Richmond this year.

Every manager in the National and American leagues has agreed that if their team wins the pennant they will insist on the big series being staged here on the First street diamond.

City Manager Jim McVittie, when notified of the intentions of the various managers, immediately went to his office and started on plans for grandstands and bleachers to accommodate the thousands of fans.

One of the big league managers said, "There is no such thing as the world series in the east each year. I am strongly in favor of taking the big sport attraction west, and I know of no better town to stage the series than Richmond."

This should be good news to local baseball fans, many of whom have never had the chance to attend a world series game.

All local games will be postponed during the time the American and National league teams are battling for the crown.

THREE BOATS GIVE HUSKY BOYS LOTS OF TROUBLE

(Continued from page 1)

lead by a scant foot. From there the pace was terrific with Washington picking up inch by inch until it finally flashed across the line, eight feet in the lead.

Fight Hard

Cornell and Harvard stayed to naughtily with Yale and Washington for the first 500 meters, but it was obvious they were straining to maintain the position. At 1,000 meters they started to fall back and at the finish three lengths of open water showed between the Yale and the Cornell shells. Harvard finished a hopeless four lengths behind Cornell.

Successful Season

Washington's victory made its season a complete success. Earlier in the year it won the Pacific coast intercollegiate championship, twice defeating the same California crew that won the 1932 Olympic games.

The sturdy Huskies, following custom, lofted their 120 pound coxswain, Harvey Love, into the lagoon. This was after Captain Herbert Mjornd, accepted for the crew the beautiful Schweppe cup, from its donor.

Next to the finish by which California nosed out Italy by six inches in the final of the 1932 Olympic games the Washington-Yale drive to the line was the most thrilling ever seen here.

Close Together

For stretches of yards the boats would move as though glued together, neither able to gain an inch. Then the powerful Husky crew would pick up a few inches and again the boats would move almost as one.

One hundred meters from the line both crews put their last strength behind the oars to the tumultuous cheers of the spectators.

Yale's time was 6:39, just two tenths of a second slower than Washington's. Cornell was timed at 6:50 and Harvard at 7:01.4. The meet was the first national intercollegiate regatta ever held on the coast. The Los Angeles junior chamber of commerce, sponsor of the regatta, said its financial success insured return engagements.

Bears Beat U. C. L. A.

Before the big race, California and U. C. L. A. eliminated from the championship competition in trial heats Friday, rowed a consolation race. California, which broke up its Olympic games championship crew after being beaten by Washington this spring, won easily over U. C. L. A.

Five Wounded by Bandit's Gunfire In Grocery Store

Lawton, Okla., July 8.—UP—Five persons were wounded, three perhaps fatally, late tonight when two bandits attempted to hold up the Safeway store here filled with Saturday night shoppers.

Two of the wounded men were the bandit suspects, H. M. Smith, hatcher at the store, whose resistance started the gun battle, was wounded seriously.

Mrs. Mary Daniels, mother of eight children, who lives a block from the downtown store was shot through the hand as she attempted to hold her young son, John, from rushing to the scene of the battle.

The son also was wounded but not seriously.

WANT ADS PAY—
READ THEM

THE YOUNG IDEAR

By Opydye



"I don't understand baseball, but I LOVE this boxing the umpire."

German Youths Practic Salute



STUDENTS at the state school at Potsdam, Germany, giving the Nazi salute as they file past an instructor who passes judgment on their military bearing.



WELL, my dear brethren, here Eastern Standard, Rocky Mountain it is summer and we've still got our Daylight Saving Time. A trip a holler, because New York in hot weather is the biggest frying pan of the temperate zone. Not because this side of the Malay jungles. The exodus has already begun to the mountains, the seashore, the country places. And some New Yorkers have even taken out reservations at their favorite spas, where, with the help of Tom Collins, they'll battle the humidity and heat.

Well, let 'em go. This business of columnizing isn't particularly fine these days. We can always fix up a typewriter in a bath tub and work under water or crawl into an icebox. But there's more strenuous work to be done, and somebody has got to do it. That's why, at a time like this, the old heart of me bleeds for Mr. Russell Markert, dance director to the chorus aggregation, the Roxyettes.

RUSSELL, a why little red-head is the most inexhaustible gent in the show business. He's been hitting the ball about twenty-five hours a day without an intermission for seven years.

When lights are burning in the Radio City Music hall after midnight, you may be sure that Markert is in there drilling his precision dancers. Long into the morning he labors, no breaks.

Blushingly he cries into my hear: "Don, I wasn't entirely accurate about my vacations. I did have one three years ago. I took a street car ride to the Bronx, had lunch in the park zoo, and topped it all off with a visit to the Aquarium."

He agrees with that bearded sage who once said, "The time to retire is when Time retires you."

Maybe He's Right

Guy Lombardo is still trying to figure out his recent law suit. A woman who had been bitten on the arm sued Guy for the injury. Now wait a minute! Guy didn't bite her. His dog did.

"I can't understand why she should want to sue me," mumbles the band leader. "After all, I did not bite the woman. She should sue the dog. He's worth \$500."

Marathon Melody

Over at the Red Fall ice skating rink, New York's biggest icebox, they are staging a dance marathon, which at this writing has been going on for some time 1,100 hours.

Cotton



LILLYAN TASHMAN of the movies wearing a dinner gown of blue and white cotton, with bright red sash.

Contra Costa County Agrees to Help Curb Shooting In Hills

BERKELEY, July 8.—Contra Costa county will take immediate steps to safeguard against careless shooting in the hill regions adjoining Berkeley, according to assurances given today by Chief John A. Greening.

Chief Greening, who is leading peace officers of the county in an effort to provide a supervised target range for youthful marksmen, not endangering life and property in the hill regions of Alameda and Contra Costa counties, this week sought aid of officials and citizens in his safety project.

That seems will be posted in the Kensington Park hill region, means of many youthful hunters, prohibiting shooting, and that special officers will be assigned to patrol the hills was stated by Deputy Sheriff H. B. Hildman of Contra Costa county.

While enforcement measures will aid in minimizing dangers, Chief Greening avers that the only permanent answer to the shooting problem may be instructed in the correct use of firearms.

Miss Lois Berry of San Pablo is vacationing Oakland with the Dunwoody family.

QUINCY, Mass., UP—Yvan Mills, a sign painter, recently underwent his 18th operation in 20 years.

ELECTRIC FIXTURES SALE AT Economy Electric See Windows For Prices ECONOMY ELECTRIC CO. Telephone 1948 Sixth at Nevin

Overnight End COLD'S Stop a cold before it stops you. Take HILL'S Cascara - Bromide - Quinine Stops the cold, checks the fever, opens the bowels, tones the system. Insist on HILL'S Red box, 30c. All druggists.

HILL'S Cascara - Bromide - Quinine

"We cannot pretend we have exhausted the resources of statesmanship," he added, "when we have not even superficially examined these problems."

BAY FOLK TO DEDICATE BIG BRIDGE START

SAN FRANCISCO, July 8.—UP—A week of work on one of the world's greatest engineering projects, the San Francisco-Oakland Bay Bridge, will begin today.

Ground breaking ceremonies will start about 12:30 p.m. when President Roosevelt is scheduled to press a button which will set off explosives at the bridge's end, through which the bridge roadway will pass, and the bridge will be in the water.

The bridge, a record bridge, will be in the process of construction until January, 1937. It will provide work for an average of 6,000 men, starting with 1,000 immediately and swelling to a peak of approximately 12,000. It will be the longest bridge in the world, connecting municipalities in which approximately 1,200,000 persons reside.

Its construction was aided through a financial plan in which the reconstructed finance corporation cooperated in promising to buy 300,000 worth of bridge bonds. The rest of the money will be advanced by the state highway department.

Bonds will be retired by tolls within 20 years after completion of the immense project, it was estimated, and thereafter the bridge will be free to the people.

Murder Witness Now In Custody

SACRAMENTO, July 8.—UP—Pat Singh, sought since last March as an asserted eye-witness of the Hindu "cult slaying" of Khar Singh here, was apprehended on a ranch near Barrett today and brought to Sacramento.

County Detective Harry Knoll and Deputy Sheriff Jess Leech of Sacramento, said that Pat Singh, present when H. Indar Singh, Hindu wrestler, allegedly kicked and crushed Khar Singh to death—a killing linked into a series of mysterious deaths among northern and central California Hindus.

No Key Shortage

James Ralph Jr., the state's chief host, offers a large assortment of keys to California to Margaret Husband, which in turn will be presented to governors of more than 30 states when they convene July 23-29 in California for the 34th annual conference of governors.



W.C.T.U. NOTES

By Mrs. Carl W. Longacre (The following is by J. A. Stevenson, editor Moral Welfare)

BLOODY RECENT

We stand upon the edge of a political and moral debacle. Many would stomp upon our consciences and liquor we drink.

Too many drives and all we think that if the Eighteenth Amendment is repealed the war is ended. This is a great error. No wise man will think for a moment that the liquor forces will have won the war. They will have won an engagement, have fought a strategy. The war will still be on. There will be no conviction of a lost cause but a regarding for a more intelligent and effective war. It is clear that the one great reason for the present retrogression has been the wet propaganda of the wet metropolitan press. Gains made at the expense of truth are but temporary.

The final doom of the liquor traffic, sealed by its own incoherent rottenness, prohibition is not lost; God still lives, and the cause of righteousness is still very much alive. This retreat has not been strategic but enforced, but no white flag has been lifted and no surrender even suggested.

The veterans enlisted for "the duration of the war" and they still hold the line, hold their faith, and hold their purpose.

"Let him that is fearful and afraid go home."

"Though an host should encamp against me, my heart shall not fear."

From Presbyterian Moral Welfare.

Many Governors Coming to Meet

SAN FRANCISCO, July 8.—UP—Twenty-three governors have already accepted invitations of Governor James Rolin, Jr., of California, to attend the 25th annual conference of governors starting July 23.

The chief executives and parties will arrive in California Sunday morning, July 23.

They will motor to Sacramento for the first business session Monday morning.

That afternoon they will motor to San Francisco for the main sessions, July 25 and 26. They will then motor to Yosemite National park and Los Angeles before departing.

STOCKS CLOSE HIGH DESPITE SHORT SESSION

NEW YORK, July 8.—UP—Stocks closed higher for the week ended today despite an irregular short session. Volume was heavy and at a rate which, if maintained, would make July a record month for all time.

The course of prices generally followed the pattern set by the American dollar. They rose as the dollar declined to new low levels since the Civil war, and public participation increased in proportion to the rise in prices.

Having gained nearly \$4,000,000,000 during June, the market entered July in what some experts would call a weakened technical position. However, an anticipated decline on Tuesday failed to interfere with the general movement and the list was carried to new tops for the year on the average.

The Dow-Jones industrial and railroad averages made new highs since 1931, while the utility average was near its 1932 high.

In addition to a weak dollar, the market had in its favor sharp gains in all the major indices of business. Car loadings reported today for the week ended July 7 were up 21.1 percent over the corresponding week of 1932.

Electricity output was up 13 percent, the best percentage showing in 4 years; General Motors sales to consumers in June were 81 percent above those for June, 1932; The U. S. Steel corporation it was estimated, gained from 80,000 to 100,000 tons in unfilled orders for June; business failure in the past week set a new low since October, 1929.

FUMES OVERCOME MAN

BERKELEY, July 8.—Overcome by carbon monoxide gas while working on his automobile, Carlisle B. Boyd, 27, of 683 Vincente Road, was found by his mother, Mrs. C. B. Boyd, in the garage and rushed to the Berkeley General Hospital in a police ambulance.

They will motor to Sacramento for the first business session Monday morning.

That afternoon they will motor to San Francisco for the main sessions, July 25 and 26. They will then motor to Yosemite National park and Los Angeles before departing.

Our advertising

DAY AFTER DAY, as you turn the pages of this paper, you see the advertising of things you need. Food, clothing, home equipment . . . all the necessities and luxuries that go to make up the fullness of modern living.

Has it ever occurred to you to wonder just how far you could trust these advertisements as reliable guides to the selection of worthy products?

We can answer your question in one broad statement. Any product or service that you see consistently advertised in the pages of this publication is worthy in quality, honestly priced and truthfully presented.

Why? For the very simple reason that to the maker and the seller of an unworthy product, advertising presents the quickest and surest road to failure. To the misrepresented product, advertising brings a sudden and fatal storm of public disapproval. To the dishonest maker, advertising brings a constant public reminder of his dishonesty.

Truth in advertising has come to stay . . . its use is no longer dependent on the integrity of the adviser, but on his business ability. Nothing else pays.

And, in addition, the publishers of your paper make every effort to disbar from these columns any advertising that might prove objectionable or unprofitable in any way to its readers.

Read the advertisements here. They offer you a dependable short cut to the kind of merchandise you would select if you spent your day in shopping for it.

Phone RICHMOND 584

FOX

ALL SEATS 25¢

RICHMOND

STARTS TODAY!

FLASHING ACTION
TORRID ROMANCE

Daring ace of the sky... tired of being worshipped... he fled to the arms of the one woman to whom he was not a hero.

FREDRIC MARCH
CARY GRANT
CAROLE LOMBARD
JACK OAKIE

THE EAGLE and THE HAWK

Pl. 2nd... Spitting fire and death—A Paramount Thriller by the author of "Wings"

Added Mickey Mouse

New cartoon hit "YE OLDER DAYS" Mack Sennett's 2-reel comedy "Easy on the Eyes" (New) Paramount

AIR THRILLER BEGINS TODAY ON FOX SCREEN

Paramount's air thriller, "The Eagle and the Hawk" written by the author of "Wings" and said to be equally exciting and romantic is the main attraction opening at the Fox theater today.

Heading the large cast in the new picture are Fredric March, Cary Grant, Jack Oakie, Carole Lombard, Douglas, Scott and Sir Guy Standing.

March and Grant are seen as buddies while they are in the air, but as they are safe behind the lines, March is the pilot and Grant the co-pilot, the latter a pilot who enjoys his work, March an aviator, who dislikes human destruction and who fights with rebellion in his heart.

The drama of the picture built up to a climax as one of these star-finally cracks under the strain of battle, Carole Lombard offers herself as a haven of relief to near-wrecked fliers, entertaining them in a sparkling freedom that has a real heart-punch in human interest.

Jack Oakie has the comedy sequences to carry through, affording many laughs in the tense atmosphere of the picture.

Added Subjects

Mickey Mouse in his latest comedy cartoon, "Ye Olden Days"; a 2-reel Mack Sennett comedy entitled "Easy on the Eyes"; "Norway" a travelogue, and the Fox talk line news are also screening today and tomorrow with "The Eagle and the Hawk."

Christian Science Subject for Today

"Sacrament" will be the subject of the Lesson-Sermon today, in all Churches of Christ, Scientist, branches of the Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

The Golden Text will be: "The cup of blessing which we bless, is it not the communion of the blood of Christ? The bread which we break, is it not the communion of the body of Christ?" (I Cor. 10:16)

Other Bible citations will include: "Purge out therefore the old leaven, that ye may be a new lump, as ye are unleavened. For even Christ our passover is sacrificed for us: Therefore let us keep the feast, not with the leaven of malice and wickedness, but with the unleavened bread of sincerity and truth" (I Cor. 5:7, 8).

The Lesson-Sermon also will include the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "If we feel the aspiration, humility, gratitude, and love which our words express, this God accepts; and it is wise not to try to deceive ourselves or others, for 'there is nothing covered that shall not be revealed.'" (P. 8).

16 Eggs - 17 Gees Hatched

BURL, Idaho - U.P.-Seventeen downy goslings from 16 eggs were hatched here, according to Mrs. Ralph Eendall. One egg, she believes, had a double yolk and hatched twins.

Richmond Steam Laundry

526 RIPLEY AVE.
Phone RICH. 612

Finished work, dry, wet and thrifty wash

Also first class dry cleaning service

FREE to Stomach Sufferers

25c Pkg. of Bell-ans for Indigestion

(Offer Limited to 1 Week)

If you are looking for "something better" for that gas, sick headache, heartburn, etc., take advantage of this offer. Bell-ans tablets are a non-laxative combination of willow charcoal, sodium bicarbonate U.S.P., carminative and pharmacological flavoring oils blended to give 60-second relief in ordinary indigestion and 5-minute relief in severe indigestion. The makers take the risk that you'll like this 35-year young tablet enough to prefer it. Six Bell-ans, Hot Water, Sure Relief!

Bell & Co., Mfg. Chemists, Orangeburg, N. Y.

Dear Sirs—Please send, without obligation, one 25c pkg. of Bell-ans for indigestion for trial.

Name (print) _____

Street _____

City _____

It Starts Today



DRAMA, thrilling and spectacular, comes to the Fox theater tonight in "The Eagle and the Hawk." A scene from the film is pictured above.



8:00 to 9:00 A. M.

KPO—Copies read to the children by "Scout"; Major Bowes' Capitol Family.

KGO—Organ concert! Africa trio.

KYA—Christian Science program.

KJBS—Over the coffee cups.

KROW—Sunday Symphony; Dance of the Hour.

KNX—Bill Sharpley's band.

KFRC—Deutsch's orchestra.

KHJ—Salt Lake Tabernacle choir.

9:00 to 10:00 A. M.

KGO—Arion trio; Sabbath reveries.

KYA—The Troubadour; Sabbath reveries.

KFRC—Organ, Compinsky trio.

KFI—Church; Popular concert; Sabbath reveries.

KTAB—Home favorites, Watch tower, Star melodies.

KNX—Bob Shuler.

KHJ—Organ, Compinsky trio.

KFI—Melody mixers, Song Trio.

KFI—Organ; Compinsky trio.

KROW—Castro valley program.

KPO Radio City concert, concert ensemble, Melody mixers.

10:00 to 11:00 A. M.

KGO—Gene Arnold and the Commanders; International Broadcast from London; Garber's orchestra.

KYA—Toscanini harmonies; Troubadour; Singing strings.

KTAB—Tenth Avenue Baptist Church.

KJBS—Sunshine.

KPO—Melody mixers; Cecilians.

KNX—Music, Organ, Christian Science church.

KHJ—Home Sweet Home.

KFI—Commodores, International forum, Garber's orchestra.

KFRC—Home Sweet Home concert.

KROW—Watch Tower program.

11:00 to 12:00 NOON

KPO—Bible stories.

KGO—Wayne King's orchestra; Hour of worship.

KFRC—Jean Ellington and Dick Aurandt, Cathedral hour, Los Angeles symphony orchestra.

KFI—Wayne King's orchestra; Hour of worship.

KTAB—Church Service.

KGCC—Dedications; Classical; studio.

KGO—Church.

KJBS—Sext program; Melody mixers.

KNX—Third Church of Christ, Scientist.

KHJ—Countess Tussey, Columbia Symphony orchestra.

12:00 NOON to 1:00 P. M.

KPO—San Francisco-Oakland bay bridge ground-breaking ceremonies.

KGO—Fiddlers three; Network feature, Charles Hart.

KROW—Studio, string ensemble.

KFRC—Cathedral hour.

KGCC—Studio program.

KTAB—Church; organ.

KLX—Lewins quintet.

KQW—Church services.

KYA—Organ; Paraders.

KFI—Cathedral hour.

KFI—Fiddlers three; Network feature, Psychology talk, piano.

KNX—Christian Science Church; Story of India; Talk on cosmic law.

1:00 to 2:00 P. M.

KGO—The world of religion; Eva Jessye choir.

KPO—Melody train.

KFRC—Poets' gold, Bright interlude, Book review, Sweeten's orchestra.

KFI—Classics, Eva Jessye choir.

KHJ—Poet's gold, Bright interlude, Professor Lindsley, Sweeten's orchestra.

KYA—Modern maestros, waltz time.

KLX—John Wharry Lewis' Quintet records.

KJBS—Varieties; Wexel program.

KNX—Classical music.

KROW—Sebastopol trio, Bible talk.

2:00 to 3:00 P. M.

KPO—Catholic hour. Our American schools.

KGO—Pastels, Tunes of the times.

KFRC—Duchin's orchestra; Chicago Knights.

KTAB—Watch Tower, Explorations.

KLX—Merriell Bond, baritone; Romano and Anita, guitarists, and Jean Arrath, pianist.

KFI—Organ, U. S. C. program.

KHJ—Dr. Chaim Weizmann; Hal had hour; Gray's orchestra.

KNX—Concert orchestra.

KYA—Opera.

KJBS—Joe Mendel's orchestra; Scherer program.

KROW—Merle George, soprano. Novelty review.

3:00 to 4:00 P. M.

KGO—Nathan Abas, violinist; Wisdom of the Ages drama.

KPO—Borah Minneville, World Economic Conference; San Francisco municipal organ.

KFRC—Chicago Knights, Frey and Braggiotti's organ.

KYA—Opera, Salon melodies.

KFRC—Blues chasers, Rod Niles, baritone, organ.

KTAB—String quartet.

KGCC—Sunday School.

KJBS—Popular selections.

KHJ—Chicago Knights, H. V. Keltendon, Gertrude Nielsen.

KNX—Concert orchestra.

KFI—Philippini's Symphony band, Great moments of history.

KLX—Merriell Bond, baritone; Arco and Anita, guitarists, and Jean Arrath, pianist.

KPO—Community Forum, Nathan Abas violin recital.

KGO—Rubinoff's orchestra and guest artists.

KFI—Rubinoff's orchestra and guest artists.

KYA—Royal serenaders, Symphony series.

KGCC—Sunday School.

KNX—Organ; Rev. Robert Shuler.

KLX—The Singing Strings.

KFRC—Veteran's program.

KJBS—Musical styles.

KTAB—Jewish classical hour.

KHJ—Dramatic guild, Philadelphia summer concert.

KFRC—Chicago varieties, Philadelphia summer concert.

5:00 to 6:00 P. M.

KPO—Gypsies, Coquettes, Polka's orchestra.

KFI—Manhattan merry-go-round, American Album of Familiar Music.

KTAB—Organ.

KGO—Manhattan merry-go-round; American album of familiar music.

KJBS—Popular selections.

KYA—Symphony series; Rabbi Elliot M. Burstein; Twilight Harmonies.

KFRC—Gauchos, with Tito Cuizar, Andre Kostelanetz.

KHJ—Gauchos, Andre Kostelanetz presents.

KFRC—Veteran's program.

KNX—Speaker on prohibition; sic, First Old Church.

KLX—Jubilee, Old Man Soliloquy, Dot and Nancy.

6:00 to 7:00 P. M.

KGO—Colonel Louis McHenry Howe, Impressions of Italy, Sunday at Seth Parker's.

KFRC—Philadelphia summer concert, John Henry, Black river giant, Rhythm rhapsody.

KFI—RCA victor program, Lopez's orchestra, Lord Buecaner.

KTAB—Portuguese program.

KLX—Mixed quartet; KLX trio.

KJBS—Musical Contrasts.

KROW—Watch Tower, Alice Lukas, songs, organ.

KHJ—Philadelphia summer concert, John Henry, black river giant, Rhythm rhapsody.

7:00 to 8:00 P. M.

KGO—Sunday at Seth Parker's; Anton Dounis, Piccard stratosphere flight program, Moshe Parany's orchestra.

KFRC—Lombardo's orchestra.

KPO—Silhouettes; Personal close-ups with Agatha Turley; Gunnar Johansen, pianist.

Flames Menace Gasoline Truck

A huge tank truck and trailer loaded with gasoline caught fire early this morning in the vicinity of McBryde and San Pablo avenue. The cab and motor of the truck were destroyed but the gasoline was the gasoline was not ignited. The Richmond fire department extinguished the blaze.

KFI—Lord Buecaner, Donald Novis, tenor; Twilight Reveries. Political talk.

KFWI—Fifth Church of Christ, Scientist.

KGCC—Glad Tidings Temple.

KXN—Concert trio; amateur base ball results, Ethel Richard and Cora Scott.

KHJ—Panchos' orchestra, Friedmann's orchestra.

KYA—Lullaby; Memories, opera.

KTAB—Amateur sports news, Church, Tenth Avenue Baptist church.

8 TO 9 P. M.

KGO—Standard on Parade.

KPO—Stoess' orchestra, Rudy Seiger's orchestra.

KFRC—Salon orchestra, political talk.

KYA—Opera.

KFWI—Christian Science.

KGCC—Church service, Glad Tidings Temple.

KTAB—Church services.

KFI—Standard on Parade.

KQW—First Baptist church.

KNX—First Presbyterian Church of Hollywood.

KHJ—Salon moderne, Mellow melodies.

KLX—Mallia String orchestra, musical program.

9 TO 10 P. M.

KGO—Joseph Henry Jackson, the readers' fund, Charles Hart.

KPO—Flora and Lev Shorr, University of California program.

KYA—Opera, Krausgrill's orchestra.

KROW—Japanese watchtower, Hawaiian melodies.

KFRC—Merry-makers.

KGCC—Glad Tidings Temple.

KTAB—Tenth Avenue Baptist Church; Rod Hendrickson; Chapel of the Chimes; Studio program.

KLX—Studio, Wallele trio.

KFI—Galeites of 33.

KHJ—The Merry-makers.

KQW—First Baptist church.

KNX—News, Judge Rutherford; Calmon Laboviski.

10 TO 11 P. M.

KPO—Quaw's orchestra; On Wings of Music.

KGO—News flashes; Paul Carson, organist.

KFRC—Arnheim's orchestra.

KTAB—Stafford's orchestra.

KLX—Dance band.

KHJ—Rio-Rito's orchestra.

KNX—Studio.

KROW—Dance music.

KFI—News, Bridge to Dreamland.

KYA—Krausgrill's orchestra concert memories.

11 TO 12 MIDNIGHT

KFRC—Rio-Rito's orchestra, organ.

KPO—Midnight melodies.

KGO—Kysner's orchestra.

KHJ—Rio-Rito's orchestra; organ.

KJBS—Owl program.

LEGAL NOTICES

NOTICE TO BIDDERS

The Council of the City of Richmond, directing this notice, hereby invites sealed bids for the construction of Units A and C of a Field House in Nicholl Park in said city in accordance with the plans and specifications therefor on file in the office of the undersigned.

In accordance with the provisions of Chapter 397, Statutes of 1931, the Council has ascertained the general prevailing rate of per diem wages applicable to said work as follows:

Bricklayers	\$11.00
Carpenters	7.20
Cement Finishers	7.20
Electricians	7.20
Housepainters	7.20
Household Laborers	7.20
Painters	7.20
Plasterers	7.20
Plasterers Hodcarriers	7.20
Plumbers	7.20
Roofers	7.20
Roofers Helpers	6.40
Sheet Metal Workers	7.20
Helpers	5.60
Steam Fitters	8.00
Steam Fitters Helpers	5.00

Foremen shall be paid not less than \$1.00 per day more than the wage for his particular craft.

For any craft or worker not included in the above list, the minimum per diem wage shall be the general prevailing wage for the locality, and shall be not less than \$4.00 per day. Double time shall be paid for work on Sunday and holidays and one and one-half time shall be paid for all overtime.

Segregated bids will be received for the hot water heating system, and the general construction. All bids must be submitted upon proposal sheets furnished with the plans and specifications at the office of the undersigned. Each bid shall be accompanied by a certified check payable to the City of Richmond for ten per cent of the total aggregate of the bid.

Said bids shall be delivered to the undersigned at his office or before 8:00 o'clock P. M. of Monday July 17, 1933, and all bids so received will be publicly opened at a meeting of the Council set for said hour.

The Council reserves the right to reject any or all bids.

Dated, July 6, 1933.

C. C. PARIS

Clerk of the City of Richmond.

Published July 6, 9, 1933.

Hollywood Film Shop

HOLLYWOOD, July 8.—UP—Wearing uniforms means one must learn to walk all over again according to Nils Asther, one of Hollywood's most adept and experienced uniform wearers.

Furthermore, each uniform demands an individual type of carriage, characteristic of the country it represents.

"One cannot be nonchalant while wearing a uniform built for a goose-stepping officer, with a seven pound plumed hat and a 10 pound sword," explains the philosophic Nils. "That is, not without lots of practice."

Asther, whose unusual height peculiarly fits him for uniformed roles, finds that such tasks have certain consolations.

"Nobody can criticize the way you wear them," he says, "because it doesn't matter what military stride and carriage you affect."

For every uniform he has worn playing roles of specific nationalities, Asther has had to study a different posture and walk. Right now he is involved in the problem of being a Hungarian officer in "Strand Rhapsody."

"All of us have our own way of walking, and it is very difficult to alter such a habit of long standing," he explains. "The kind of clothes we customarily wear have much to do with the formation of our individual walking postures."

"Few persons, outside the military, ever have reason to wear uniforms, which demand a strictly erect and exaggerated chin-down carriage. You notice that in an instant in a man of long military training, whether he is in uniform or not."

"He has that carriage in civilian clothes because he cannot change it. For the same reason it is difficult to acquire suddenly that military gait, when you are accustomed to civilian habits."

WANT ADS PAY—READ THEM

BLIND ALLEY

BY ROBERT BORDNER

© 1933 by United Picture Syndicate, Inc.

Mary Briggs, singing in her uncle's night club, The Black Cat, meets Jerry Dugan, a childhood friend. She learns that he is a gangster. His power steadily increases but he clashes with Larry Burke, young slot-machine king. He drives Larry out of town and takes over the slot-machine business. Meanwhile, he and Mary become engaged. She tries to persuade him to give up his "racket," but he refuses.

CHAPTER XVII

JERRY swung into his business with a new vigor next day. He had taken Hank over from Hymie's gang and had put him in direct charge of the slot machine business. Together they figured. In a week they would have 600 slot machines whirling. That was the number that Larry had had.

At an average of 50 a week, apiece they would gross about thirty grand. Half of this would have to be divided among the proprietors of the places where they were installed. The pay for the gang that kept them in repair and collected from them each week, and the police protection fund.

Of the other half, Jerry decided to put \$5,000 a week into a fund for emergencies. The remaining ten grand would go to Mary to save for him every week.

"It's a swell business," grinned Jerry as they completed their figuring. "And as soon as you get things running smoothly in town, I want you to expand it to cover the entire county."

Hank grinned and nodded. Jerry had set aside a split for him that would assure energy and loyalty. It was more pay than Hank had dreamed of.

In the week that followed Jerry needed a real accountant. After all the old methods were too slipshod for a business as big as his.

He talked it over with his lawyer, Landon. In a week Landon appeared at Jerry's office with a gentlemanly, graying young man.

Rescuers Hasten To Texas Ace

(Continued from Page 1)

Levanovsky has capable mechanics able to repair the plane and permit Mattern to take off from Alaska, resuming his flight. Certainly Levanovsky is in a better position than anybody to make contact with Mattern.

Schmidt said the Soviet plane would take Mattern on to Nome if his own plane could not be repaired. Otherwise, the Soviet plane will fly to Alaska for spare parts, if they are available there, still giving Mattern a chance for the first solo flight around the world.

A message received this afternoon said Mattern was forced down near Anadyr, nearly 200 miles off his charted course to Nome by damage to his motor.

The message said repairs were impossible although coast guards were giving Mattern every assistance possible.

Anadyr is a dismal hamlet just below the Arctic circle, cut off from communication with civilization most of the year. It has a small radio station, but communication is difficult at all times.

The Galileo club, local Italian organization, is looking forward today to its first picnic which will take place in La Honda bowl.

The event will begin at 1:30 p. m. and an exceptionally large crowd is expected. There will be the national Italian games, dancing all sorts of diversions and a big barbecue with plenty for everyone to eat.

A Mortara and Emil Barbano are in charge of arrangements.

A cordial invitation is extended to all members of the society and their friends.

If the affair is a success, and advance indications show it will be, the society will make the outing a yearly event.

He came by honestly. He was amused at his own quibble.

After the boys got through with a car there was not the remotest chance of it ever being traced. He knew that. But he didn't like them. "Do you?" he asked, with a sudden quiver.

"No," came her unhesitating answer. "I never wore any jewelry on my hands in my life. I don't like it."

Jerry sighed happily and led her to the door.

"Well, here is your engagement present then," he said.

She gasped at the sleek, long, blue leather bag and it lay lovingly, almost afraid to get into it. She tested the clasp and the gear shift.

"Let's drive out to the Old Cove Tavern for dinner, and you can try it out," he suggested.

Mary ran for her hat, and a jump a bit.

AS SHE took the wheel he slipped the bills of silk and put purple explaining that it was bought in her name and he would have the new license for her on the morrow.

"It's just perfect," she exclaimed.

"Look at her drive!" admired Chuck, trailing with Jerry's bodyguard and stepping on his own accelerator.

Jerry and Mary got a table to themselves, and the three men ate at one nearby.

"You shouldn't have done it, Jerry," Mary protested. But the sparkle of light in her eyes told him he would not have to take it back. They stayed and danced happily till it was time for Mary to be at the Black Cat. And that night a new car was parked in the alley among those of the orchestra and where Jerry's men across the alley could see that it was always oiled and filled with gasoline.

The quiet of these last few weeks, and the smoothness with which the liquor and slot machine businesses were running under Jerry's efficient management, had vindicated him in his belief in organization.

But the next morning a new note was struck. Hank told him that there were some operators of Mickey McNeil's policy games and lottery rackets branching out into the poolrooms and barber shops of the West Side. Jerry had paid little attention to this end of the gambling business. He knew that McNeil was in with some important business men backing the race tracks in the outskirts, and that he was getting rich through his control of the wires that went into the places where the bookies hung out.

"Let's go to the races this afternoon," he proposed to Hank. So they went, the bodyguard and the gangster friends had supplied him with all the autos needed in his affairs. But Jerry could not stand the idea that this one should not

Clubs Lodges Society

B. P. W. Club Plans for Dinner Meeting

The regular monthly business meeting of the Richmond Business and Professional Women's club will be held Tuesday evening July 11th. The evening session will begin with a 6:30 dinner, and Virginia Griffen, president of the club will preside during the regular transaction of business.

Mrs. S. S. Ripley, well-known public speaker and club worker, will be the featured speaker of the evening and her subject will be "Running Club Machinery Without Friction."

Several vocal solos will be presented by Mrs. Florence Hertzog, radio artist, of Piedmont. She will be accompanied at the piano by Azalea E. Sanford.

Mrs. W. H. Sanford is in charge of arrangements for the evening. All members are urged to attend, as an enjoyable evening has been planned for them.

Reservations are to be made with Virginia Griffen, phone Rich. 784.

Wedding Rites El Cerrito

Miss Winifred Jean MacKinnon became the bride of August L. Bernes with a ceremony last evening at St. John's Catholic church, El Cerrito.

Following the rites the wedding party and a large group of friends went to the home of Judge A. H. MacKinnon in El Cerrito where a lively party was enjoyed. Refreshments, music and dancing were features of the evening.

Mrs. Bernes, a graduate of Richmond Union high school, has been employed in the Mechanics Bank since her graduation.

Her husband is the son of Mr. and Mrs. Louis Bernes of the West Side. He is principal of the Hawthorne grammar school in Nevada where the young couple will reside.

UNITED CENTER OF PRACTICAL CHRISTIANITY

Meets every Sunday at Richmond Clubhouse 1125 Nevin avenue.

Mrs. Beulah W. Tiller, leader, Madeline Whittlesey, pianist, Marjorie Whittlesey, violinist, 9:45 a.m. Sunday school.

A study class meets every Tuesday at 2 p.m. at the home of the leader.

A cordial welcome extended to everyone.

For appointment call Richmond 1659-J.

Rev. Pressfield Will Leave For Nevada Post

(Continued from page 1)
The Nevada legislature when it is in session in addition to his regular duties. He has been requested to be at the Nevada parish by Sunday, July 16. For this reason he will occupy the pulpit of the First Methodist church here during his brief absence. Rev. Carl Bent, district superintendent, was originally scheduled to speak but Rev. Pressfield is to use the occasion for good byes to his friends and parishioners.

Both Mr. and Mrs. Pressfield have been very active in religious circles of the city here during their stay and have become well-loved by all who know them. Their son, Eldon, who is a pianist of great ability, has participated in many recitals and programs during the time.

Rev. Pressfield said last night that he would probably serve as a "marrying pastor" during his term in Carson City. The Nevada town, as the capital of the state, is a Mecca for both Nevada and California couples, matrimonially bent.

Mrs. Pressfield plans to remain in Richmond for a few weeks during which time her husband will arrange their new residence.

Home Party For Pythian Sisters

Mrs. Anna Lautenschlager was hostess last evening at her home, 239 Seventeenth street, to members and friends of Contra Costa temple, Pythian Sisters.

Whist was enjoyed throughout the evening and later the refreshments surprised the gathering with the serving of a delicious ravigote supper.

Frances Michels conducted the card games.



The Health Drink

Is generally known as milk. The acknowledged best health drink is American Creamery milk, because of its guaranteed purity, its unvarying deep cream line its full quota of the blood-building vitamin D and its delicious taste. Phone 362 for a month's trial. No obligation to continue, if you are dissatisfied.

American Creamery Co.

262 FIFTH STREET
Telephone 362

Personals

Miss Arlene Davis has been a guest of Miss Leone Orr of San Pablo for the past two weeks. She will return to Sacramento on Sunday.

Mrs. Lee T. Azarce of San Pablo is entertaining her niece, Miss Hazel Hasey of Napa.

Mr. and Mrs. Francis Smith and son are at Lake Tahoe, where they will spend part of their vacation.

Mrs. Jennie Duffy of San Quentin visited in San Pablo recently.

Mr. and Mrs. Jack Germaine, Mr. and Mrs. Harry Tieger and children, Henrietta, Betty and Harry, Jr., enjoyed an outing in Santa Cruz.

Mrs. J. L. Rice of San Pablo and two of her children are confined to their home with influenza.

Mr. and Mrs. F. S. Pelto and Miss Anna Serdick have returned here after a visit with friends and relatives in Modesto.

Mr. and Mrs. J. P. Tutman of San Pablo recently visited with friends in Antioch.

Mr. and Mrs. B. H. McNinch, formerly residents of San Pablo, are now making their home in Holister.

Dr. M. D. Koser has returned to his office here after a three weeks visit to the World's Fair in Chicago.

Mr. and Mrs. J. T. Lee of San Pablo are motoring to Texas to visit relatives.

Mrs. Gladys McCausland who has been visiting with her brother, Lysie E. McCausland of San Pablo, has returned to her home in Cloverdale.

J. L. Dalton is entertaining for his father and brother of Chicago. Mrs. Jennie Rippingham of Tonopah, Nev., is a guest at the home of her niece, Mrs. H. A. Trehwella of 708 Nevin avenue.

Mrs. S. A. Gleibner of 2708 Downer avenue has as a guest Miss Hazel E. Wilsey of San Bernardino.

Mrs. A. M. Luiz and her children have returned from a visit in Modesto.

Lawrence Ramey of 511 Pennsylvania avenue, has passed the state dentistry examinations in San Francisco. He graduated from Richmond high school and from the physicians and surgeons college in San Francisco.

Silvio J. Amantite, 21, of 228 Bishop avenue and Miss Hattie Bright, 20, of 224 Castro street, both of Richmond, filed notice of intention to wed in Martinez yesterday.

H. Patton

LAWN MOWER GRINDING
Telephone 3334
14th and Macdonald

WANT ADS PAY—
READ THEM

4H Club Roster Closed for New Members in Co

With a total enrollment of 243 members, the 4H club roster for 1933 is temporarily closed for new members until the next meeting of the club, November 1st, according to an announcement made from the Eastern American club, B. C. M. H. C.

The 4H club, during the past year, have organized in 14 communities in Contra Costa county, the members, totaling in 116, are engaged in 148 home demonstration projects, and the work being supervised locally by 30 local leaders.

The home demonstration club have worked on three projects: clothing, home furnishing and nutrition, while the agricultural members have divided into projects among a wide scope of subjects, including dairy, orchard, rabbit, poultry, pigs, ducks, vegetable, turkeys, pigeons, bees, sheep and landscaping.

In addition to carrying on a home project each club member has taken a part in the activities of his or her own regular club and many have participated in club activities of a county and state-wide nature among these being the Annual 4H Fair, the South San Francisco Junior Live Stock and Baby Beef Show, the Las Posadas 4H Summer camp.

Some are now fitting animals in preparation for the 4H exhibit at the Sacramento State Fair, and a still larger group are planning on taking part in the annual convention at Davis, while the entire organization of the county will soon be preparing for the annual Achievement Day held in October.

An activity of a little different nature has been the 4H radio broadcasts, which club members of this county put on over Station KGO last December. Byron and Layton Valley clubs will broadcast over the same station on July 21.

New Officers Of Rebekahs Are Installed

Joint installation of officers were held last evening by Zephyr and Richmond Rebekah lodges in Odd Fellows hall. The elaborate ceremonies were in charge of Mrs. Nellie Faria, district deputy president, and her staff of officers from Rodeo.

Mrs. Hilda Morse assumed the office of noble grand of Zephyr lodge taking the gavel from Mrs. Mildred Paeth.

Mrs. Ella Smith will be noble grand of Richmond lodge succeeding Mrs. Gertrude Sherman. Elsie Gossett, vice grand, and Ella M. Locke, recording secretary, were installed for Zephyr lodge and Grace Wood, vice grand and Margaret Shea, recording secretary, for Richmond lodge.

The hall was attractively decorated for the occasion in ferns and flowers. A large crowd turned out for the ceremonies. Later dancing was enjoyed to excellent music.

OUR LADY OF MERCY CHURCH

West Richmond avenue.
Rev. Alden Doyle, pastor.
Sunday masses 8 and 10 a.m.
Week day masses 7:30 a.m.
Catechism, Saturday, 9 a.m.
Conducted by Sisters of the Holy Family.

SALVATION ARMY

Headquarters 316 Eleventh st.
Captain W. B. Jackson in charge.
Telephone Richmond 1788.

Regular week day meetings Wednesday and Saturday nights in the hall at 7:30 p.m. preceded by street meeting.

Sunday meetings as follows:
10 a.m. Company meeting (Sunday school)
11 a.m.—Holiness meeting.
6:15 p.m.—Young People.

New Low Rates

200 Rooms of Solid Comfort
Daily \$1.00 with Bath \$1.50
No Extra Charge For Two People
STRICTLY FIRE-PROOF
CONTINUOUS STEAM HEAT

STANFORD HOTEL

KEARNY ST. at BUSH—SAN FRANCISCO

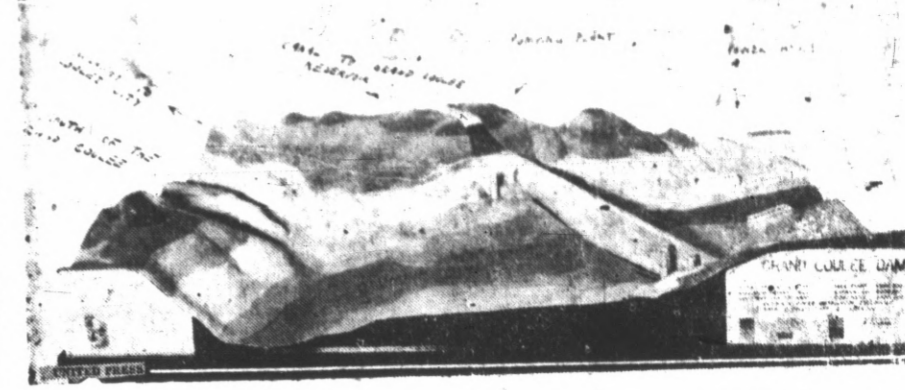
The only PACKAGED AMERICAN CHEESE

pasteurized
with Full
NATURAL
FLAVOR

Finer for eating; wonderful for cooking—this new Kraft American Cheese. Made by an exclusive Kraft method. Air-tight package seals in its full, natural flavor.

TRY IT!

Model of Proposed Dam



THIS MODEL of the proposed Grand Coulee Dam, across the Columbia river, Washington now is on display at the World's Fair, Chicago. It required six weeks to construct.

- Today's Church Services -

FIRST BAPTIST CHURCH

Barrett at Thirteenth street.
Rev. Kenneth H. Wallace, minister.

9:30 a.m. Prayer circle in ministers study.

9:45 Church school. Graded classes for all ages.

11:00 Morning worship. Sermon by minister, "All in Christ."

6:30 P. M. Y. P. U. groups for expressional worship. Adult worship league led by L. R. Gever.

7:30 Evening worship. Theme: "Take a Trip."

9 p.m. Young Peoples Fellowship.

Wednesday, 7:30. Prayer hour. Topic: "A Double Minded Man."

James L. H. H.

A hearty welcome is extended to all services.

EL CERRITO COMMUNITY M. E. CHURCH

Rev. James H. N. Williams, D. D., pastor. Residence, 671 Vincent avenue, Berkeley. Telephone Berkeley 6017-W.

Sunday school at 9:45 classes for all ages.

11 a.m.—Sermon by pastor.

6:45 p.m. Epworth League services.

7:45 p.m. Evening services. Special Services.

FIRST PRESBYTERIAN CHURCH

Twelfth street and Bissell avenue.

Rev. A. Alden Pratt, minister.

Elston J. Campbell, pastor.

George N. Calfee, choir director.

Mrs. Chas. St. John, organist.

9:45 a.m.—Sunday school. A. H. Poole, superintendent.

A thoroughly departmentalized school prepared to co-operate with parents in the religious education of youth.

11:00 a.m. Sermon will be "The Genuine and Counterfeit Religion."

Note: A nursery for babies and a kindergarten for young children in charge of a trained nurse, is provided for the convenience of parents who attend the morning service.

11:30 a.m. Junior Christian Endeavor.

6:30 p.m. Intermediate and Senior Christian Endeavor.

7:30 p.m. Evening worship. Wednesday, 7:30 p.m. Mid-week service for prayer, testimony and Bible study.

MEXICAN BAPTIST MISSION

Corner Barrett and B Streets.

Rev. J. B. Janeway, minister.

Mrs. Fred Werner, director of religious education.

1:30 p.m. Tuesday—Mothers Club and Kindergarten.

2:30 p.m.—Juniors songs Bible stories, Clubs and games.

7:30 p.m. Tuesday—Illustrated Bible stories and sermon. Evening services in Spanish.

7:30 p.m.—Services at the First Baptist church of Richmond.

POINT RICHMOND BAPTIST CHURCH

Arthur F. Loveridge, pastor.

Mrs. Loveridge, director Christian education.

10 a.m. Church school.

11 a.m. Morning worship.

MIRA VISTA COMMUNITY CHURCH SCHOOL

Rev. Emilie Harper minister in charge.

Superintendent, Mrs. George Harlow.

Pianist Dorothy Bergen.

Primary department, Mrs. Philip Clark, Mrs. R. W. Armstrong, and Mrs. C. W. Coe.

Beginners, Mrs. William Davis.

Junior boys, Mr. Harper.

Junior girls, Mrs. Emilie F. Harper.

Meets every Sunday morning at 9:30 at 4910 Barrett avenue. All children of the community invited.

PENTECOSTAL CHURCH OF THE FULL GOSPEL

244 Second street.

Pastor M. B. Sequeria.

Sunday school superintendent, Everett McCann.

Sunday school at 9:45 a.m. Morning worship, 11 a.m. Evangelistic service at 7:45 p.m. Tuesday evening service at 7:45 p.m. Friday evening at 7:45 p.m. The young people will take charge. A warm welcome awaits you.

JEHOVAH'S WITNESS

Watch Tower study. Sundays, 7 p.m. at 318 Bissell avenue.

Ezekiel study, Wednesday, 7 p.m. at 128 17th street.

CENTRAL METHODIST CHURCH

Twenty-first and Lombard street. Elsworth Harfield, pastor.

Residence, 609 Twenty-first street. Phone Richmond 2021-J.

Church school, 9:45 a.m. E. E. Phillips, Supt.

Morning worship 11 a.m. Sermon by Rev. C. W. G. Poole.

Sermonette for children.

Epworth High League 6:45 p.m. Evening worship, 7:30 Sermon.

Board of Christian Education meeting 7:30 p.m. Tuesday pastor study.

Mid-week prayer service 7:45 p.m. Wednesday.

Woman's Missionary society, 2:30 p.m. Thursday.

Roast beef dinner sponsored by Woman's Missionary society, 5:30 p.m. to 7:30 p.m. Friday. Plate 50c adults, children 25c.

Boys and girls club 3:30 p.m. Friday.

The only way to remove mountains of difficulty is to rise above them.

ST. JOHN'S CATHOLIC CHURCH, EL CERRITO

Rev. John Casey, pastor; Rev. Timothy Hennessy, assistant pastor.

Masses will be said every Sunday at 7, 8, 9:30 and 12 o'clock. Children's mass at 9:30 a.m.

Daily mass, 7:30 a.m.

First Friday devotions in honor of the Sacred Heart, 8 a.m.

Friday evening devotions in honor of Our Lady of Perpetual Help, 7:45 p.m.

Catechism classes Friday afternoon 3:30 p.m. Catechism classes Saturday morning 9 o'clock.

FIRST METHODIST EPISCOPAL CHURCH

Richmond and Martin streets.

Rev. Harry Pressfield, pastor.

Mrs. Irene Mythen, organist.

The pastor will preach at the morning service of worship.

Sunday school at 10 under direction of Mrs. J. O. Weston.

STEELE PRESBYTERIAN CHURCH

C. Meryl Bish, pastor.

V. E. Skiles, Sunday school superintendent. Mrs. E. A. Coe, organist. Miss Charlotte Hatch, choir director.

9:45 a.m. Sunday school. Classes for all ages.

10 a.m. Adult Bible class.

11:00 a.m. Morning worship.

Rev. Bish speaks on the subject "Making All Things New."

6:15 p.m. C. E. Singers' group.

7:45 p.m. Evening worship. Old favorite hymns. Music by choir and the fellowship of Christian people. Subject tomorrow night will be "Jesus Christ."

Save the date—July 14, C. E. Blackface show; July 20, men's organization dinner; July 24, Vacation Church school in Richmond.

CHRIST SCIENTIST FIRST CHURCH OF

Twelfth street and Nevin avenue.

This church is a branch of the Mother Church, the First Church of Christ, Scientist, in Boston.

Sunday school convenes at 9:30 a.m.

Regular Sunday services at 11 a.m. and 8 p.m.

"Sacrament" will be the subject for today.

Wednesday evening meeting at 8 o'clock at which testimonies of Christian Science healing are given.

The Christian Science free reading room is located on the second floor of the Mueller building, 271 Tenth street, room 218, and is open from 9 to 5 weekdays. Evenings 7:30 to 9, excepting Wednesdays, Sundays and holidays 2 to 5.

ST. MARK'S CATHOLIC CHURCH

Bissell avenue and Tenth street.

Rev. Michael Crotty, pastor.

Rev. Thomas Collins, assistant pastor.

Services tomorrow morning at 7:30 and 10:30.

Sunday school under direction of Sisters of the Holy Family immediately after the 8:30 mass.

Benediction after 10:30 mass.

BETHEL FULL GOSPEL CHURCH

343 Sixth street, T. J. Davidson

Sunday school, 9:45 a.m.

Presiding, 11 a.m.

Evangelistic 7:30 p.m.

BETHANY PRESBYTERIAN CHURCH

Thirty-first street and Clinton. Elston J. Campbell student director.

This is a community church. You'll find it a friendly place to worship.

9:30 a.m. Bible school. We have a splendid adult class. Come and bring the children.

8:00 p.m. Christian Endeavor. This group invites all young people of high school age to join our fellowship. There will be a surprise in the meeting tonight.

Thursday 7:30 p.m. Our mid-week prayer service is a neighborly group. Mr. Campbell will be in charge. Enjoy this quiet time of prayer and meditation.

FIRST CHRISTIAN CHURCH

Sixth and Bissell.

Primus Bennett, minister.

Mrs. George Clarke organist.

Clarence Brown, choir director.

Geo. M. Clarke Supt. of Sunday School.

9:45 a.m. Sunday school.

11 a.m. Morning worship.

A deeply devotional worship service. Mrs. George Clarke presents the heat in music on the organ. Excellent vocalists. Sermon by the minister.

6:30 p.m. Christian Endeavor.

7:30 p.m. Evening worship.

Special music at all services.

"The Friendly Church" bids you welcome.

WESLEY METHODIST EPISCOPAL CHURCH

Corner Ninth and Nevin.

Rev. Alfred J. Case, Ph. D., pastor.

Miss Leone Orr, pianist.

A. J. Bolas, church school superintendent.

9:45 a.m. Church Bible school.

11:00 Morning worship and sermon by the pastor.

6:30 Devotional meeting of the Tuxis Epworth League.

4:30 Devotional meeting of the Senior Epworth League.

7:30 Evening worship and sermon by the pastor.

Prayer and Bible study hour on Wednesday evening at 7:30. Send in your questions.

TRINITY EPISCOPAL CHURCH

Washington and Nicholl avenue.

NEW STATE TAX LIST IS OUTLINED

SACRAMENTO, July 8.—A list of new taxes to be levied by the state and local governments, including sales, transactions, amusements and stock transfer levies, was completed today by Fred E. Stewart, director of the tax research bureau for submission to the legislature reconvening July 27.

Stewart said he was not suggesting any particular type of taxation as a means of raising more than \$120,000,000 biennially, but that his portfolio, showing what each would raise is merely for guidance of the legislature.

Stewart left for Los Angeles last night to discuss budget balancing with southern California legislators. Next week he is to go to San Francisco for the same purpose.

The joint legislative tax committee of fourteen Senators and Assemblymen is expected to come to Sacramento July 15 or 16, to prepare the preliminary revenue program to be considered by the two houses. The tax committee will meet jointly with the rules committee in San Francisco next Thursday.

The new taxes outlined by Stewart and their estimated biennial yield include the following:

Retail sales tax, 2 per cent, \$62,000,000; retail sales tax, 3 per cent, \$96,000,000; retail sales tax, 4 per cent, \$128,000,000; transaction tax, 1 per cent, \$100,000,000; amusements,

Chevrolet 6 SPECIAL

Rebore cylinder, install new pistons, pins and rings, adjust motor bearings and grind valves

LABOR AND MATERIALS \$37

Barrett Avenue
Repair Shop
BARRETT AT 7th ST.
Phone Richmond 3139

SKIN ITCHING ENDS

When something Zemo is used! Right from the first touch, antiseptic, healing, Zemo—takes the itching, misery, out of mosquito bites, rashes, and many other skin afflictions. Try it also for itching, peeling, sores, blisters and other outdoor folk's trouble. Zemo for relief from sunburn. Pours it on ivy-poisoning. Pimples and dandruff fade when safe, antiseptic Zemo is applied. If instantly eases razor-smart. Always have Zemo nearby wherever you go. Any drugstore. 35c, 60c, \$1.00.



Al's Barber Shop

Albert A. Alloro, Prop.

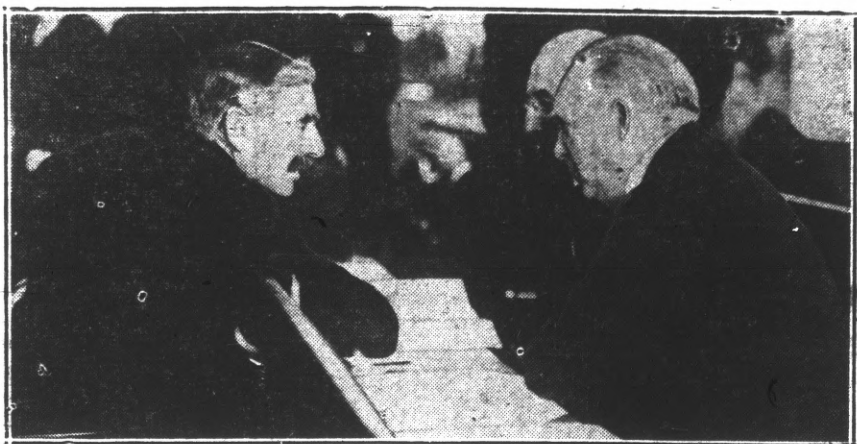
Special Attention to Ladies' and Children's Work
HAIR CUT 40c—CHILDREN 25c—SHAVE 25c
433 19th Street Phone Rich 2723

THINGS THAT NEVER HAPPEN

Copyright,



Parley Leaders Confer



NEVILLE CHAMBERLAIN, (left) British Chancellor the Exchequer and head of Britain's delegation to the World Economic Conference in an earnest discussion with Prime Minister Richard Bennett of Canada.

Richmond Ford Plant Preparing to Celebrate 2nd Anniversary

The second anniversary of the Ford Motor company's assembling plant in Richmond and the thirtieth anniversary of the company will be celebrated simultaneously with open house week August 1 to 5, it was announced by C. A. Bullwinkle, manager.

The plant was opened in August of 1931 at the foot of Tenth street in Richmond with 100,000 persons in attendance during a week of open house festivities, and arrangements will be made to handle a crowd of the same magnitude during the forthcoming celebration, Bullwinkle said.

The plant is in full operation on a schedule of 225 cars a day and has been so operating for several months. Visitors will be shown all the manufacturing operations and will be escorted on a tour which will embrace all parts of the gigantic factory. This will be the first opportunity many have had to see at first hand the efficiency and organization which have made Ford mass production methods famous throughout the world.

Club Luncheons. The anniversary will be the occasion for a series of luncheons at the plant by service clubs and other organizations which are now completing arrangements to hold their meetings of the first week in August in Richmond with members in attendance from all parts of the bay region. The Richmond Chamber of Commerce and city officials will work in close cooperation with all groups in an endeavor to secure the possible results for the anniversary, it was announced.

Along with the celebration of the second anniversary of the founding of the assembling plant, will be recognition that this period marks the thirtieth anniversary of the establishment of the Ford company, and that the company has manufactured more than twenty-one million automobiles in that time.

Ford has operated during the entire evolution of the automobile from the earliest models built on lines of a buggy to the current V8 models with all their modern attainments of beauty, color, speed and reliability.

Big Industry. All manufacturing operations for California, Oregon, Washington, Nevada and Arizona are now concentrated at the Richmond plant, which brings to the bay region an industry which has a monthly payroll of \$1,000,000.

Don Covington, a friend of Moss, plunged into the water in a futile effort to save his companion. Later he managed to reach the bank.

Miss Wright was an instructor at the state teachers college at Warrensburg, Mo.

WANT ADS PAY—READ THEM

GOLD NATIONS FORM ALLIANCE AGAINST U. S. A.

(Continued from page 1)

lution than individual strife and negotiations.

Four Principals

The general principles decided upon by the gold bloc at the meeting were as follows:

- 1.—To maintain equilibrium and balance of payments.
- 2.—To do nothing to harm the normal functions of the gold standard.
- 3.—To seek a credit policy to permit business to be resumed on a normal credit basis.
- 4.—To do nothing concerning monies without consulting other nations of the bloc.

The Bank of France issued a communique stating that complete accord existed among the seven nations concerning the maintenance of the integral parity of currencies existing at present on the gold standard.

Joint Action

It is an important fact that the seven nations represented at the conference possess in excess of 40 percent of the world's gold. Clement Moret, governor of the Bank of France told the United Press.

The nations will accomplish their purpose through joint action and cooperation of their central banks. Further meetings probably will be held at Basle, Switzerland, seat of the World Bank, to map out campaign plans.

W. R. Schumacher of New York City is visiting his aunt, Mrs. K. Schumacher here.

NEW TODAY

WOMEN—EARN \$12 DOZEN sewing, home spare time, materials cut, instructions furnished. Experience unnecessary. Write Superior Dress Company, 294 Havemeyer St., Brooklyn, N. Y. 7-9-11.

MALE HELP WANTED.—ABLE MAN for distributing and delivery work. Pays \$25.50 up. Needed at once. Must own car. Address Albert Mills, Route 10, 2474 Monmouth, Cincinnati, O. 7-9-11.

Aviators Greet



WALLACE BEERY, noted film star and a pilot in the U. S. Naval Air Reserve, welcomes Lieutenant Tito Falcone, star of the Italian Air Force as he arrived at Los Angeles.

Helen Wills Is Winner Again of Wimbledon Tennis Championship

(Continued from page 1)

court, but was so shaken that Miss Round broke through to win the game and then held her own service to take the set.

Both players obviously were upset by the incident when they changed courts for the third and final set and the first few games were played in mediocre fashion.

Mrs. Moody appeared to lose heart. She refused to run after balls she could have easily reached and even netted simple set-up shots when her opponent was completely out of position.

Had Miss Round not been so sets, keeping her drives low and overwrought herself. Mrs. Moody, deep and forcing Mrs. Moody to do long reign as queen of the courts much retrieving.

STATEWORKS BOARD MAPS PROCEDURE

SACRAMENTO, July 8.—Governor Rolph's newly appointed California public works advisory board held its first meeting today and outlined how it will receive projects to be recommended for aid under the National Recovery Act.

As a part of the recovery program the State Highway Commission went into executive session last night to select from a list of highway projects totaling more than \$75,000,000 those deemed worthy of inclusion in the \$15,000,000 Federal aid program.

The projects were laid before the board during an all-day session yesterday from delegates representing all sections of the state.

Mayor Rossi of San Francisco presented a list of projects totaling \$22,000,000.

The attorney general will be asked whether the state and state agencies have powers to enter into long time contracts or leases, and if this provision is lacking the legislative council will be asked to draw up a bill that will permit the state to cooperate with the Federal government. This bill will be presented to the legislature which meets July 17.

Each department of the state will be asked to submit tentative plans for extension of public works as shall be best adapted to supply increased opportunities for advantageous public labor.

The Department of Public Works was requested to estimate the cost of projects when they are submitted and also the duration of employment and the number of men that could possibly be used. It was decided that the Department of Finance would be asked to advise on the economic necessity, urgency and possible method of financing any project that is submitted and as to the type of security which could be made available to the Federal public works administrator.

WANT ADS PAY—READ THEM

Ford Motor Company.
Dearborn, Mich.

To people who
want something for nothing

Henry Ford
Dearborn, Mich.

There are some things we refuse to do to sell a car. We like sales, but fair-dealing and the confidence of our customers are desirable, too. For one thing, we refuse to poison anyone's mind against another make of car. We know what our car is and what it will do, and we are ready to tell you about that. But to imply defects in another car is not our business.

We have done our utmost to encourage intelligent buying of motor cars by showing purchasers how to protect their own interests. All that a good producer asks is a customer who knows quality when he sees it. An intelligent purchaser will speedily conclude that only a bad product requires bad sales methods.

We refuse, also, to adopt the role of tricky trader—that is, pretending to offer you a larger trade-in allowance, and taking it away from you in some other way. Ford trade-in values are high, but we do not make fictitious allowances in order to get a sale which may be otherwise disadvantageous to the buyer. Our dealers take used cars upon a system of values, not by haggling or barter.

In this world no one gets something for nothing, although there are many ways of making people think that they do. The sure way to get value for value is, first, by being yourself willing to deal on that basis, and second, by dealing with a concern that has no other policy.

We refuse to keep dinning in your ears that the Ford V-8 is the best, most economical, lowest-priced car. That is claimed for several cars. Obviously it cannot be true of all. There comes a point where claims and adjectives and all advertising hysteria disappears in its own fog. Personally, I prefer facts.

We say the new Ford V-8 is the best car we have made. We say that our 8-cylinder car is as economical to operate as any lower number of cylinders.

We say that we have always been known as the makers of good cars and that the many good, well-balanced qualities of our present car places it at the head of our line to date.

Anyone wishing to do business with us on these principles will find our word and the quality of our product to be A-1. What we say about economy, operation and durability will stand good anywhere.

July 7th, 1933

Henry Ford